



Seneca Regional Planning Commission

STRATEGIC PLAN

January 2016 - 2020

Mission

To provide wise and prudent guidance for the planning and development of land use, infrastructure, and economic growth for the benefit and general welfare of the residents of Seneca County.

Vision

We will foster cooperation and interaction among all county communities and government entities on all things concerning land use to maximize adequate and appropriate development for the region while maintaining and improving the quality of life. This will be accomplished through offering service and resources to the public and member agencies in the realm of planning issues.

This plan was drafted by a Strategic Planning Committee, with input from a Stakeholder survey completed by Townships, Cities and Villages. The SRPC Board reviewed the draft in January of 2016 and offered input which lead to this final document.

In order for this Strategic Plan, comprised of short term and long term goals and direction, to be affective the following are ***SRPC Considerations*** need to remain a focus for the staff and board.

- Delivering positive impact for each sector of stakeholders
- Potential economic benefit
- Filling the unbiased, facilitator role
- Complement, do not compete against existing services, infrastructure, partnerships, projects
- Provide collaborative leadership
- Wise use of all resources--whether natural, financial and/or human
- Value and benefits to stakeholders and citizens will be clearly communicated
- Good communications must be modeled and fostered

Priority: LAND USE	Responsibility	Time Frame	Progress/Completion
Plan, contract, and advise for development of Comprehensive Land Use Plan		2016	
Educate and administer tax abatements with County Auditor		2016 - 2018	
Enforce and administer Subdivision Regulations and Construction Codes		2016 - 2018	
Implement and Enforce Comprehensive Land Use Plan		2016 - 2020	
Educate and outreach Subdivision Regulations and Construction Codes to citizens		2016 - 2020	

Priority: ORGANIZATIONAL OPERATIONS	Responsibility	Time Frame	Progress/Completion
Employ an effective, high-performing, continuously-improving staff		2016 - 2018	
Develop and share a unified message that explains SRPC value to stakeholders and citizens		2016 - 2018	
Reengage and regularly communicate with Board Members		2016 - 2018	
Promote and model two-way communications with stakeholders and citizens		2016 - 2018	
Prepare and implement an annual budget that is based on focus area and goal priorities		2016 - 2018	
Effectively administer current county grants (i.e. CHIP & CDBG)		2016 - 2018	
Utilize available Revolving Loan Funds by promoting program		2016 - 2018	
Become the friendly, well-known, go-to-place for anything land use related in all of Seneca County		2016 - 2018	

Priority: Organizational Operations continued	Responsibility	Time Frame	Progress/Completion
Develop good Board governance policies		2016 - 2020	
Identify potential Grants that fit needs and benefit stakeholders		2016 - 2020	
Collaborate with GIS Department to serve stakeholders and citizens		2016 - 2020	
Develop a 5 year budget plan for revenue and expenses		2016 - 2020	
Educate and improve utilization of Revolving Loan Fund		2016 - 2020	
Seek and implement new opportunities to support focus area work and funding		2016 - 2020	

Recommendations to assist with Organizational Operations goals:

- *Create a day-to-day mentor and oversight committee to provide support, feedback and monitor strategic plan implementation*
- *Conduct evaluations and performance reviews of all staff routinely*
- *Welcome and train new board members to organizational mission and expectations*
- *Create regular, relevant, informal communications to summarize accomplishments and current topics*

Priority:	Responsibility	Time Frame	Progress/Completion
TRANSPORTATION			
Cooperate with Transportation Improvement District		2016 - 2018	
Leverage existing infrastructure, safety concerns and SRPC Considerations to improve transportation		2016 - 2020	

Priority: ENERGY	Responsibility	Time Frame	Progress/Completion
Cooperate with current pipeline, wind turbine and electrical transmission projects		2016 - 2018	
Have a birds-eye perspective of all projects and proposed timelines for completion		2016 - 2018	
Proactively seek and share accurate, transparent communications about energy projects that impact the county and region with SRPC Considerations		2016 - 2020	
Coordinate and leverage energy projects with Comprehensive Land Use Plan		2016 - 2020	
Inform and engage impacted stakeholders and citizens in preplanning of projects		2016 - 2020	

Priority: INFRASTRUCTURE	Responsibility	Time Frame	Progress/Completion
Promote protection of existing (and improvement) where possible, when new projects intersect infrastructure		2016 - 2018	
Pro-actively seek information and communicate with locally impacted areas		2016 - 2018	
Find ways to protect, improve and leverage existing stakeholders' infrastructure in land use planning and project development using SRPC Considerations		2016 - 2020	
Promote the inventory of existing infrastructure		2016 - 2020	